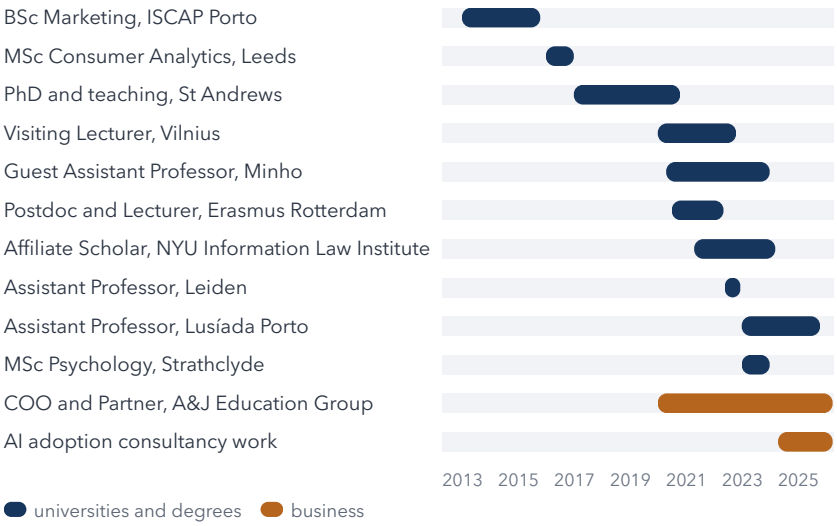
Jorge Pereira Campos, PhD

Marketing and management scholar who has run a business alongside the research since 2020

jorge@drjorgecampos.com | drjorgecampos.com
LinkedIn: jorgecamposphd | Google Scholar | Substack | ORCID 0000-0002-6292-9160

6 peer-reviewed papers since 2023	**4** Horizon 2020 and Horizon Europe projects	**6** universities in 4 countries	**5.7/6** for clarity, Erasmus students	**3,350+** employees trained in AI adoption	**7 figures** profit in four years	**2024** King's Award for Enterprise (A&J School)

Thirteen years on two tracks



What I study

1. The decision to disclose

What people will give data-driven systems, and at what price. Doctoral work: 61 cyclists, ten focus groups, a smart-city scheme in Milton Keynes.

2. Relying on advice from machines

How far people follow an AI adviser, and whether they notice when a fluent system is wrong. Experiments in design.

3. After the assistance is withdrawn

What people can still do on their own once the AI is taken away.

Also

- Core Programming Committee, CPDP 2023 (Brussels)
- Invited talks at Cornell Tech, Vrije Universiteit Brussel and Católica Lisbon
- Coaches secondary-school students one to one

Six papers since 2023

Human–Computer Interaction
2026
Personal information and privacy; topic model in Python

Studies in Higher Education
2024
Privacy at work; AJG 3

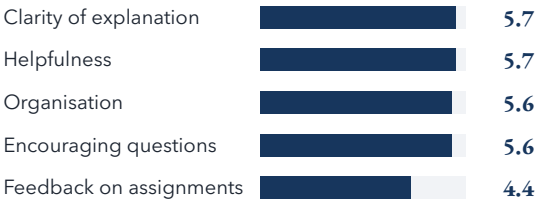
Computer Supported Cooperative Work
2026
Location sharing among US students

Frontiers in Developmental Psychology
2026
AI and the adolescent mind; first author

Surveillance & Society
2023
Family surveillance

Proc. ACM on HCI (MobileHCI)
in press
How safety is learned

What students said



Erasmus University Rotterdam, official evaluation, 12 students, scale of 1 to 6. At Vilnius University, 84.6% of 26 students chose the top category for clear assessment criteria.

Languages

Portuguese	native
English	fluent
Spanish	conversational
Lithuanian	conversational
Russian	conversational

Taught in the UK, the Netherlands, Lithuania and Portugal, largely in English

Full CV: drjorgecampos.com/cv.pdf | November 2026